



June 30, 2017

Dear Station Manager:

As a key partner with *Our Daily Bread Ministries*, we want you to be among the first to know of an exciting and important programming update.

We are thrilled to announce that effective Tuesday, August 1, 2017 *Our Daily Bread Ministries* will be **launching a brand-new, 2-minute, Spanish version of *Our Daily Bread* called *Nuestro Pan Diario*.**

The dynamic new broadcast will feature easy-to-understand Spanish that is recognizable across all Spanish-speaking cultures. The content schedule for *Nuestro Pan Diario* will be in sync with the English radio broadcast, *Our Daily Bread*, as well as the print versions in both English and Spanish.

This will give radio listeners and devotional readers a consistent and parallel experience, across both languages.

With the launch of this new short feature, we need to communicate that **the current 2:30 version of *Nuestro Pan Diario* will be discontinued after it's final airdate of Monday, July 31, 2017.**

The new broadcast will be available nationwide via Amb-OS and FTP download to begin airing Tuesday, August 1, 2017.

Amb-OS permissions can be requested through the Amb-OS station portal. You can also contact our Media Services Team to gain access to the new program by calling (818) 865-0180 ... or emailing us at info@kempandcompany.cc.

In an effort to ensure our records are current, we ask that stations airing *Nuestro Pan Diario* please provide our team with confirmation of airtimes for the new broadcast.

We believe that **God's Word can transcend any language barrier.** It is because of your efforts that *Our Daily Bread Ministries* is able to reach people of **many cultures** for the sake of eternity.

Thank you for your commitment to bringing *Nuestro Pan Diario* to your listeners!

Sincerely,

Jessica Suggs
Director of Media Services
Roger Kemp and Company
www.kempandcompany.cc