



from the  
WORD to LIFE.

# PROGRAM TECH SPECS

**Program Name:** *In the Market with Janet Parshall*

**Program Description:** *In the Market with Janet Parshall* challenges listeners to examine major news stories and issues being debated in the marketplace of ideas and speaks to them with the Word of God. In this fast-paced, caller-driven program, Janet evaluates newsworthy topics with guests and listeners using the Bible as a framework for discussion. This daily program addresses relevant issues important to Christians, with an engaging mix of listener interaction and commentary from highly respected guests.

**About the Host:** Janet Parshall has been consistently profiled as one of the top 100 "talkers" in *Talkers* magazine, the leading trade publication of the talk industry. In 2011 and 2008, Janet was awarded the National Religious Broadcasters *On-Air Personality of the Year*. Janet has been a devoted advocate of the principles and policies that strengthen the family. To learn more about Janet Parshall and her commentary, visit [www.whereturn.org/inthemarket](http://www.whereturn.org/inthemarket).

**Length:** 2 x 54 minute stand alone hours (55 minutes with one minute barter spot)

**Clock:**

Hour 1: [http://www.moodyradio.org/affiliates/uploadedFiles/Microsite - RadioNetDev/Library/Daily\\_4p.pdf](http://www.moodyradio.org/affiliates/uploadedFiles/Microsite - RadioNetDev/Library/Daily_4p.pdf)

Hour 2: [http://www.moodyradio.org/affiliates/uploadedFiles/Microsite - RadioNetDev/Library/Daily\\_5p.pdf](http://www.moodyradio.org/affiliates/uploadedFiles/Microsite - RadioNetDev/Library/Daily_5p.pdf)

**Air Dates/Times:**

MB1 Release: Monday – Friday | 4-6 p.m. CT

FTP Release: Available daily for FTP download at

[ftp://ftp.moody.edu/Programs/Daily/In\\_The\\_Market\\_With\\_Janet\\_Parshall/Program/](ftp://ftp.moody.edu/Programs/Daily/In_The_Market_With_Janet_Parshall/Program/)

**Promo Spots:**

FTP: Daily promos available at [ftp://ftp.moody.edu/Programs/Daily/In\\_The\\_Market\\_With\\_Janet\\_Parshall/Promos/](ftp://ftp.moody.edu/Programs/Daily/In_The_Market_With_Janet_Parshall/Promos/)

Custom Promo: Submit your custom promo or tag request at [www.moodyradio.org/affiliates/promorequest](http://www.moodyradio.org/affiliates/promorequest).

**Host and Producer Contact:**

Host: Janet Parshall

Producer: Christopher Papendick

[itmproducer@moody.edu](mailto:itmproducer@moody.edu)

Moody Radio | In the Market with Janet Parshall

820 N. LaSalle Blvd.

Chicago, IL 60610

[www.inthemarketwithjanetparshall.org](http://www.inthemarketwithjanetparshall.org)

**Clearance:** If you would like more information or are interested in adding Moody programming to your lineup, contact a Moody Radio representative at (800) 621-7031 or [moodyradio@moody.edu](mailto:moodyradio@moody.edu).

**Interviews:** Janet Parshall is available for interviews by ISDN or by telephone. Interview inquiries should be sent to the producer at [itmproducer@moody.edu](mailto:itmproducer@moody.edu).

**Listener Support:** Listeners can be directed to [www.inthemarketwithjanetparshall.org](http://www.inthemarketwithjanetparshall.org) for program archives, program details and contact information.

**Graphics:** Banner and host portrait available for download at

[ftp://ftp.moody.edu/Programs/Daily/In\\_The\\_Market\\_With\\_Janet\\_Parshall/Graphics/](ftp://ftp.moody.edu/Programs/Daily/In_The_Market_With_Janet_Parshall/Graphics/)

